

Community Foundation of Southern New Mexico

*Celebrating 30 years of
Service*

A GREAT PLACE TO LIVE. A GREAT PLACE TO GIVE.



CFSNM Mission & Vision

We **SERVE** as a community resource,
CONNECT donors to needs
and **SUPPORT** charitable organizations in their work.

A community connected to the resources it needs to
thrive.

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History

- **Memorial Medical Center Foundation**
 - Nonprofit hospital
 - Patsy Duran
- **Healthcare Foundation of Southern New Mexico**
 - Began from the MMC Foundation
- **Community Foundation of Southern New Mexico**
 - 18 year history of development and support
 - Invested \$13 Million in endowments for long term viability

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Purpose

- CFSNM services as a vehicle for people to make lasting impact on the community now and in the future
- Manage over 250 endowments supporting a variety of programming
- 42 Nonprofit organization endowments
- 32 Scholarships
- Project support – nonprofit incubator
- Serve 7 counties – Dona Ana, Hidalgo, Otero, Sierra, Grant, Lincoln and Luna

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Purpose

- Grants
 - Wellness Fund
 - Dr. Robert Palmer Grant for Luna County
 - Devasthali Family Foundation Fund
 - Kellogg Impact Fund
 - WesternSky Community Care Fund
 - City of Las Cruces Asylum Fund
- Scholarships
 - Over 32 different student scholarships
 - Jon Wynne Endowment – DACC Support
 - SpringBoard!
 - Memorial scholarships



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Making a Difference

- Over \$1 Million received in gifts & grants
- \$110,000 given in scholarships
- \$138,000 given to deserving nonprofits
- Statewide partnership with NM Community Foundations and the El Paso border region
- Community nonprofit education, mentorship and capacity building



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Future of CFSNM

- Strategic Plan 2019-2021
 - Increasing endowment, programmatic and grant funds
 - Strengthen and expand the identity and outreach of CFSNM
 - Governance oversight and stewardship of all funds
 - Legacy planning
 - Arts Funding – ArtSpace Amador Proximo
- First Step Pediatrics Building Sale
 - Supporting Maternal and Child Health

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Future of CFSNM

- Endowment Growth
 - Goal to double endowment size within 5 years
- Life Insurance Campaign
 - Targeted towards younger donors – focus on leaving a legacy
- IRA Rollover Campaign
- Giving Tuesday
 - Operational match \$5,000
- Planned Giving Roundtable
 - Nell Graham Sale

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- Real Estate Property for Sale
 - 5580 Remington Rd.
 - Campaign for a permanent home for CFSNM
- Youth in Philanthropy
 - Next Generation of Philanthropists
- 100 Who Give Las Cruces
- Roaring 20's Gala
 - October 17th
- Corporate Citizenship
 - Impact giving – Payroll Programming



100
who give
LAS CRUCES

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2019 CFSNM Board of Directors

- Sabrina Martin, President
- Abel Covarrubias, Vice President
- Craig Buchanan, Secretary
- George Vescovo, Treasurer
- Ken Binkley, Ex-Officio
- Richard Williams, Past President
- Kelly Jameson
- Preston Mitchell
- Rod Reyes
- Chris Mitchell
- Dr. Dolores Gomez
- Derrick Cuenca
- Melissa Diaz



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CFSNM Staff

Terra Winter, Executive Director

Jordan Allen, Communications and
Development Coordinator

Alexia Goodwin, Special Events Coordinator

Morgan Pinnell, Executive Administrative
Assistant

Come visit us!
2600 El Paseo Road

Call us at 575-521-4794



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