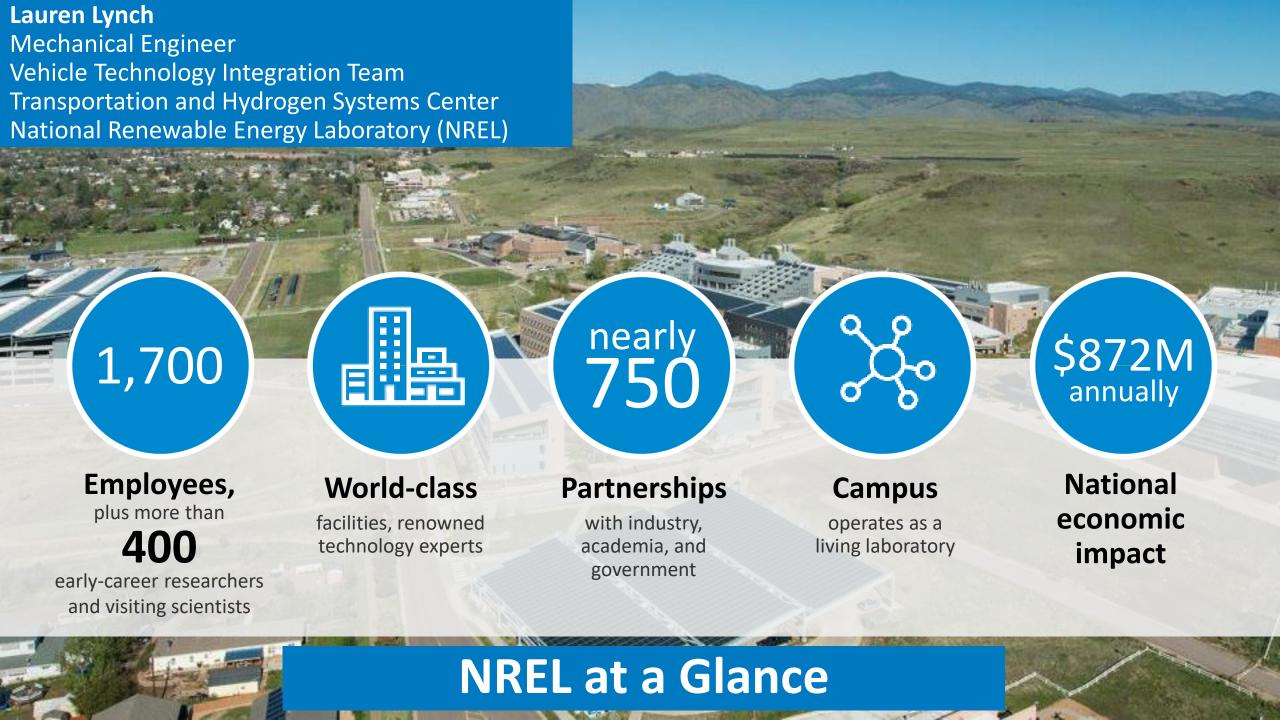


Mobility: Fleet Electrification

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Senator Heinrich's Energy Summit Albuquerque, NM August 5th, 2019



Fleet Electrification Analysis

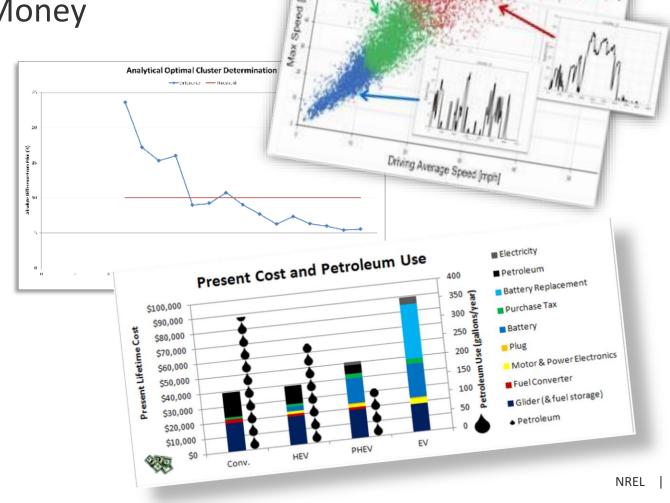
Make it an Acquisition, Not a Purchase

Reduce Fleet Costs by Saving Money

Improve Efficiency

- Fuel
- Route
- Operator
- Maximize ROI
 - Minimize Fuel Costs
 - Minimize Lifecycle Costs

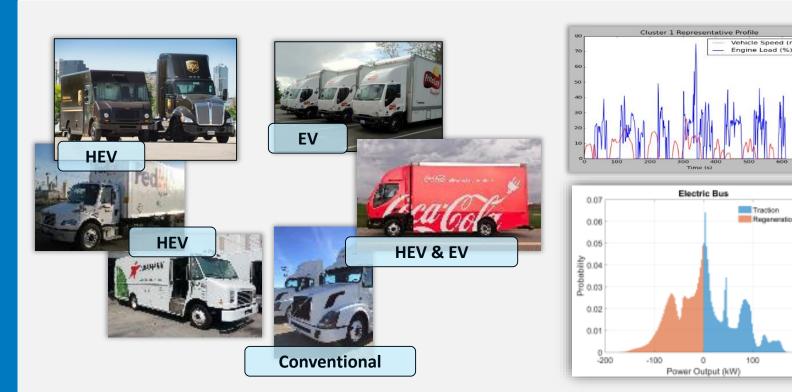
HOW CAN <u>I</u> DO THAT??



Designing Your Work Truck

Define the Objective

- Meeting the Demand
 - Appropriate Technologies
- Total Return on Investment
 - Fuel Economy Improvements
 - Work Efficiency Improvements



Conduct the Analysis

Matching the Right Tools with the **Right Questions**

What?

- Fuel Logs
- Mileage Records
- Purchase Histories
- Maintenance Schedules

Why?

- Telematics
- Data **Analytics**
- Duty Cycle

How?

- 3rd Party Assistance
- Vehicle Modeling
- Fleet **Optimization**

What? - Understanding the Past

Utilize Backwards Looking Tools

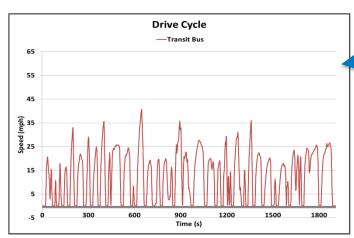
- What is my fleet operating cost per mile?
- What is Truck A's mpg?
- What is my average mileage between brake replacements for my fleet?



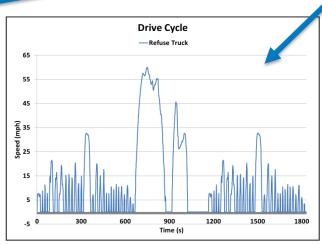
Why? - Explaining the Present

Telematics, Data Analytics, and Duty Cycle – Utilize Them!

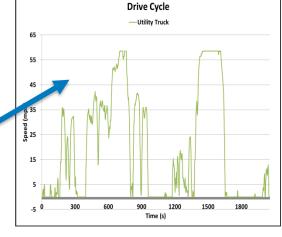
- Why is Truck A's mpg higher than Truck B?
- Why is half my fleet averaging 2x repairs as the other?

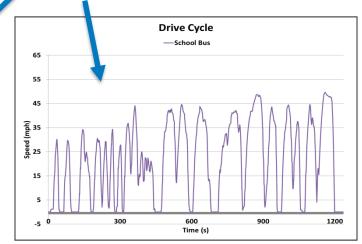


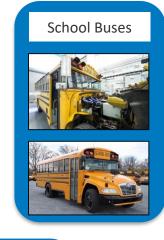




















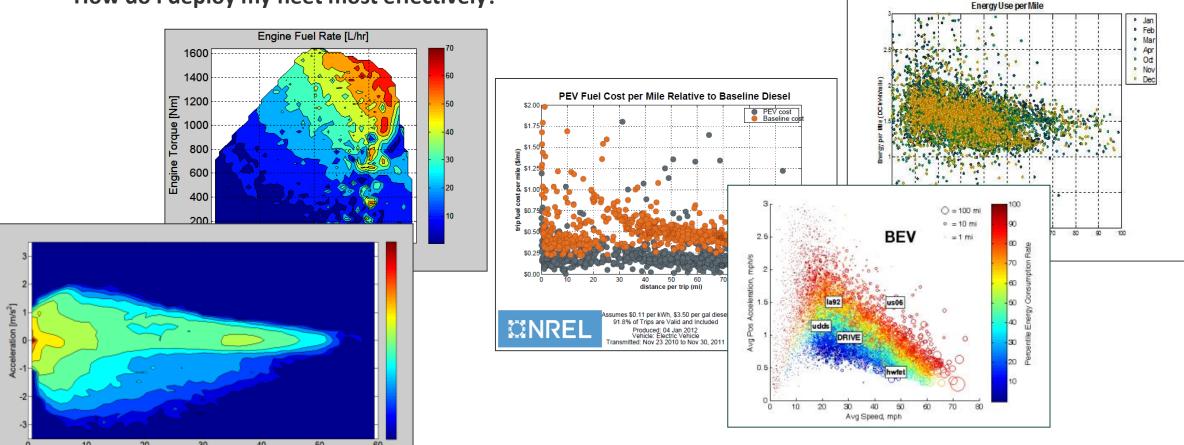
How? - Forecasting the Future

Making Informed Decisions

How do I configure my next truck?

Vehicle Speed [mph]

How do I deploy my fleet most effectively?

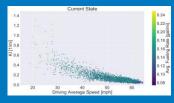


Fleet Electrification Analysis

- What Decision is Being Made?
 - Define the objective
- What Type of Analysis Should I do?
 - Reduce Risk
 - Reduce Uncertainty
- How do I do that Analysis?
 - 3rd Party Assistance
 - Vehicle Modeling
 - Fleet Optimization





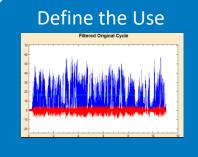


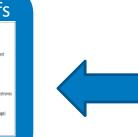




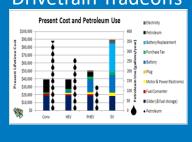












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