



NEW MEXICO ARTS

PUBLIC ART 101

**HOW TO SUCCESSFULLY APPLY TO
PUBLIC ART PROJECTS**

CELEBRATING CULTURE
Workshops Supporting New Mexico Arts



What is New Mexico Arts?



Art in Public Places

- ❖ The Art in Public Places Act signed into law 1986
- ❖ Designates 1% of appropriations for capital expenditures
- ❖ Project must be over 100k for new construction or renovation
- ❖ 1% must be set aside for the acquisition of public art. (excludes public infrastructure).

Public Art Initiatives



**Direct
Purchase
Program**



**Site-Specific
Commission
Project**



**New Mexico
Arts
Permanent
Collection**



**T.I.M.E.
Project**

**Temporary
Installations
Made for the
Environment**

Direct Purchase Program

- ❖ Opportunities for New Mexico, Regional, and National Artists
- ❖ Artworks are priced from \$1,000 - \$125,000, depending on call
 - ❖ (All-inclusive pricing, including: artwork, framing, delivery, installation, plaque, etc.)
- ❖ Artworks are juried by New Mexican stakeholders
- ❖ Selected works are shown to potential buyers
- ❖ Purchasing process take less than one year to complete

Direct Purchase Calls for Art

Acclaimed Artist Series

Regional
\$20-40K

Large Scale Call

Regional
\$35-125K

Native American Purchase Program

National
\$1-50K

New Mexico Only

New Mexico
\$1-20K

T.I.M.E.

Local
\$2K

Site-Specific Commissions

- ❖ Sites with generally more than \$100K in appropriated funds
- ❖ Local Selection Committees develop project prospectus
- ❖ Issue call for artists
- ❖ Review submissions with committee
- ❖ Select artist/artist team
- ❖ Process can take several years

How to Submit a Successful Application

1. All Calls for Art found on CAFÉ. Callforentry.org
2. Carefully read the prospectus
3. Please note all Submission DEADLINES
4. Complete application ONLINE (Copy/Paste is our friend)
5. Ensure appropriate image files
(JPG only, 1200ppi or larger on longest edge, less than 5MB)
6. Include Title, Correct Dimensions, and Final Price per artwork
7. *Remember* All-inclusive price includes:
artwork, framing, delivery, installation, and plaque creation
8. A complete application is a happy application
9. Avoid last minute **technical issues**
(submit your application ahead of the deadline)
10. Patience is **GOLDEN**, it takes time to jury all applications

*****Don't hesitate to contact AIPP staff with questions at any point of the process...we got you!*****

Don't be Shy, Contact Us!

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