

LAS CRUCES PUBLIC ART:
THE CITY OF LAS CRUCES
PUBLIC ART PROGRAM



MISSION: *Las Cruces Public Art commissions and cares for a collection of contemporary public artworks, promotes the community's access to and engagement with public art, and supports the growth of public art practice in Las Cruces.*

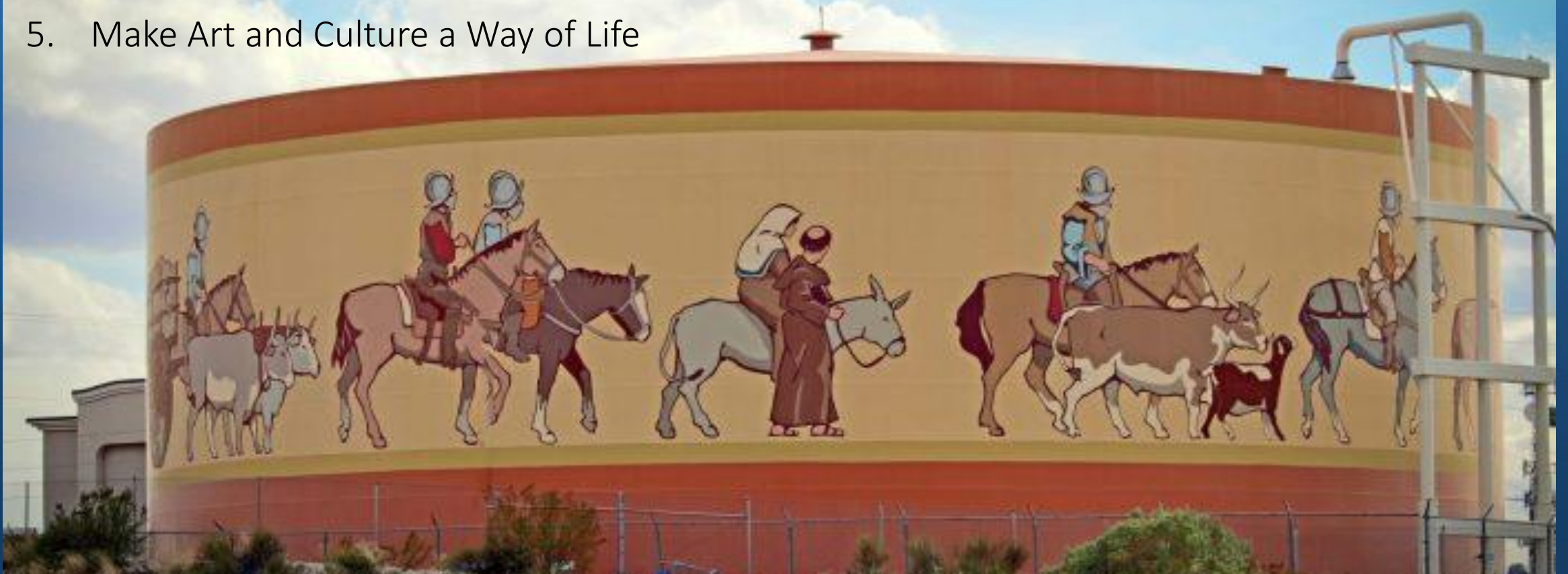


VISION: *Las Cruces Public Art reinforces the fundamental link between creative expression and quality of life – shining a light on the city's culture, creative community and creative economy; improving the visual identity of public spaces; and creating opportunities for all Las Cruces to engage with art.*



GOALS

1. Elevate Las Cruces as the Arts Capital of Southern New Mexico
2. Add Visual Interest and Beauty to the City
3. Activate Public Spaces
4. Improve Visual Identity
5. Make Art and Culture a Way of Life



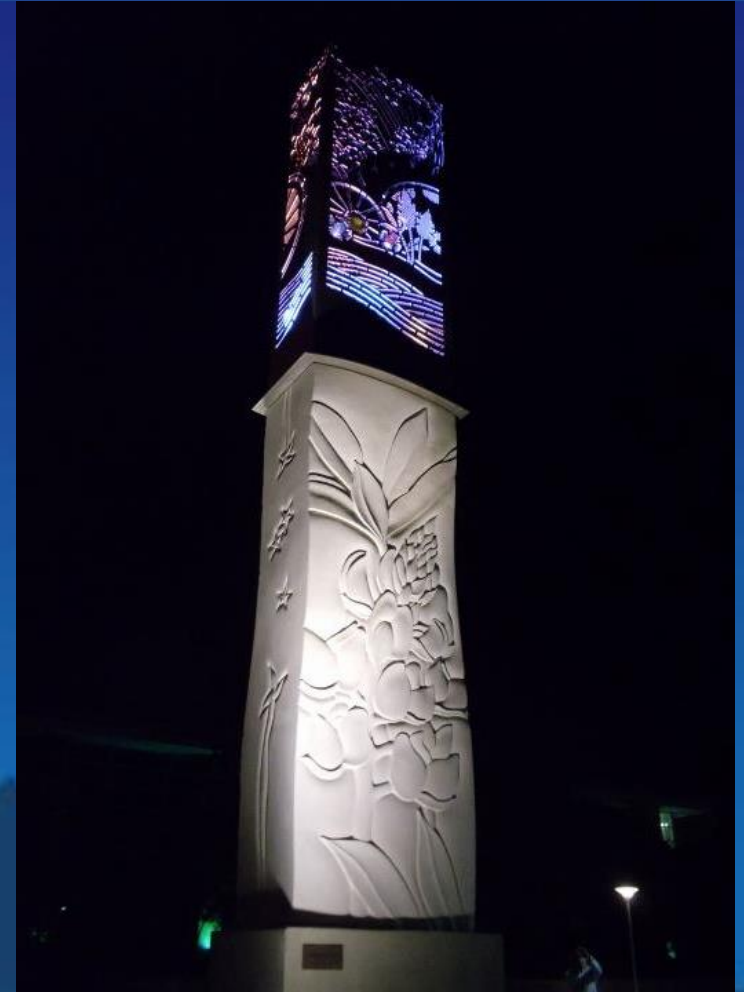
PUBLIC ART OPPORTUNITIES



PROJECT CATEGORIES

- A. Parks and City Facilities
- B. Landmark Public Art Projects
- C. Community Engaged Collaborations
- D. Las Cruces Stories

Public art projects at City-owned parks facilities such as City Hall, recreation centers, parking garages, public safety facilities, the convention center, and more.



PARKS AND CITY FACILITIES

Highly-visible public art projects that assist with wayfinding and are deployed to welcome people to Las Cruces and guide locals and visitors to the City's distinct districts.



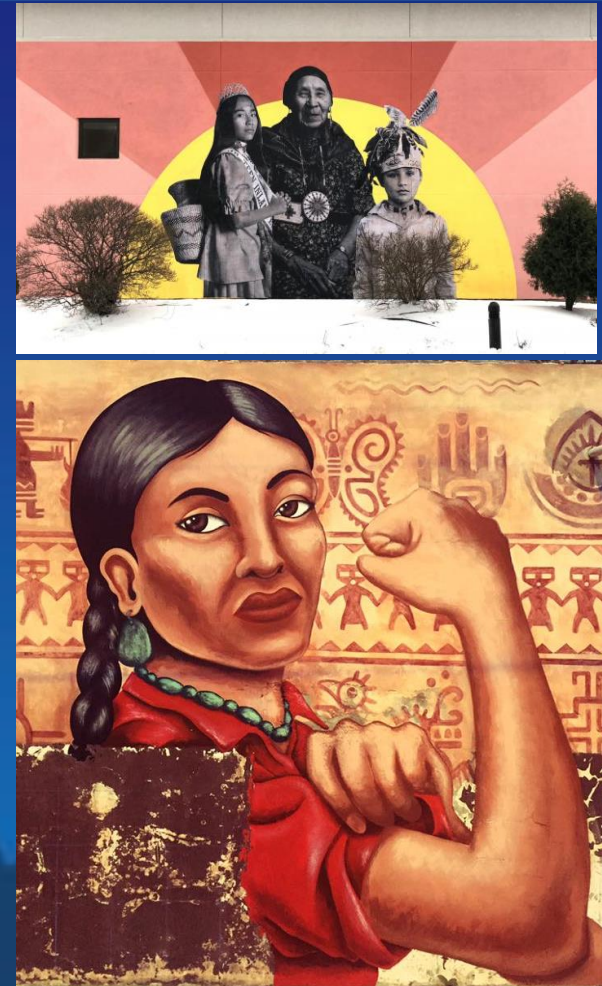
LANDMARK PUBLIC ART PROJECTS

Public art projects undertaken in partnership with other City departments that engage the public in the development and execution of the art.



COMMUNITY ENGAGED COLLABORATIONS

Special opportunity public art projects that intentionally focus on illuminating aspects of the unique history and present-day culture of Las Cruces.



LAS CRUCES STORIES

PROGRAMS

- A. Artist Professional Development
- B. Supporting Muralism



Training

- Collaborate with other entities to provide workshops and resources for artists interested in pursuing public art, including workshops on specific topics and artist talks by experienced public artists.



Mentorship

- Create opportunities for local artists interested in pursuing public art to assist more experienced artists commissioned for major projects in Las Cruces.



ARTIST PROFESSIONAL DEVELOPMENT

Best Practices Guide

- Develop a guide addressing best practices in mural making in Las Cruces, aimed at both artists and property owners.

Supporting Murals on Private Property

- Advocate for support for murals on private property.
- Encourage developers and property owners to commission murals.



SUPPORTING MURALISM