



creative startups[®]

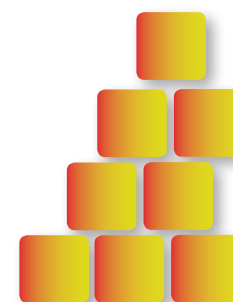
Accelerating the startups creating the future.



STRENGTHENING
Entrepreneurs



GROWING
Creative Business



BUILDING the
Creative Economy



INCREASING
Creative Jobs



ON A MISSION

ALBUQUERQUE IS A PIONEER,
ACCELERATING THE CREATIVE ECONOMY.

*We're the team that
supports your success.*

*Ecosystem leaders around the world utilize Creative
Startups' proven programs to develop regional excellence
in the creative tech and innovation economy.*

*Albuquerque has long recognized the opportunity to build on New Mexico's
unique strengths to develop a flourishing innovation economy. With the
City of Albuquerque's support the Creative Startups' Accelerator provides
guidance and opportunity for founders revolutionizing the creative tech and
storytelling, entertainment and design, food and food tech sectors.*



THE FUTURE IS CREATIVE

The City of Albuquerque has identified the creative economy as one of six key economic development areas. Together, we invest in the startups building tomorrow's high wage jobs.

12%
job growth by 2022*

- 3-d Modelers
- 3-d Print Specialists
- Animators
- Architects
- Art Directors
- Branding Specialists
- Creative Directors
- Fashion Designers
- Filmmakers
- Game Developers
- Graphic Designers
- Industrial Designers
- Lighting Designers
- Media Technologists
- Museum Technologists
- Photographers
- Projection Mapping Artists
- Sculptors
- Sound Designers
- Theatre Technicians
- Virtual Reality Technologists
- Visualization Experts
- Web Designers
- Writers and Publishers



OUR TRACK RECORD

The creative economy is a global economic wave. We help you catch it.

In partnership with your innovation organization, we apply our singular ability to identify creative founders driven to build a profitable company while retaining uncompromising commitment to their creative vision.

219

CREATIVE
COMPANIES
SERVED

72%

FOUNDED BY
WOMEN OR
MINORITIES



OUR TRACK RECORD

560

NEW JOBS
CREATED BY
ALUMNI

215 \$

MILLION USD
RAISED BY
STARTUPS

45 \$

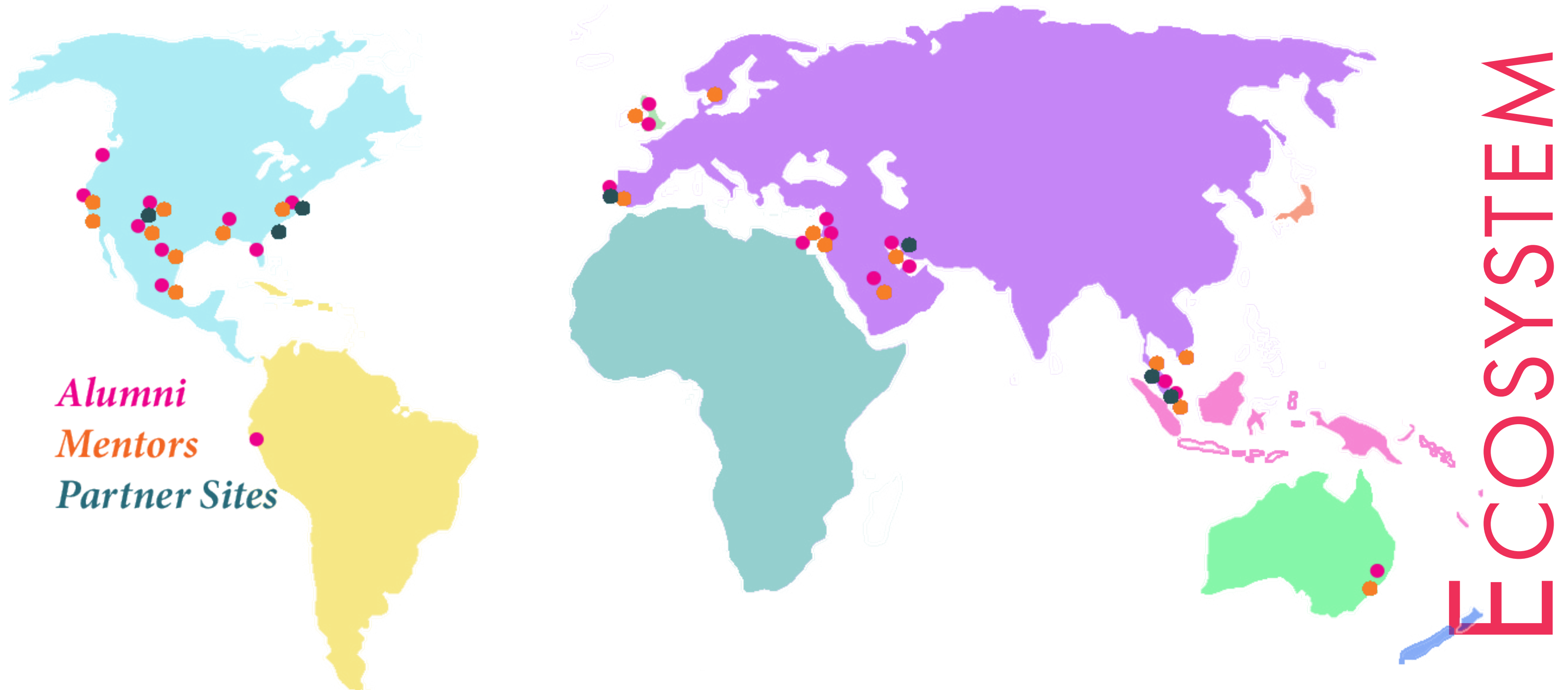
MILLION USD
IN NEW
REVENUES





GLOBAL NETWORK

Become a Partner Site and access the world's fastest growing creative network.





INTEGRATED APPROACH

Jumpstart your success with our approach, proven effective with 200 creative companies.

ECOSYSTEM BUILDING

- *3 year commitment to region*
- *Build investor/mentor network*
- *Engage higher education*
- *Attract the best startup talent*
- *Connect startups to global market channels*

EFFECTIVE PROGRAMS

- *Faculty teach at Stanford, RISD, Brown and Stockholm School of Economics*
- *Curriculum is for creatives*
- *Rigorous and comprehensive modules built on direct-action learning*

GLOBAL NETWORK

- *Largest network of investors and market leaders dedicated to creative economy*
- *Accelerator startups and leaders access 100+ mentors around the world*



PROVEN PROGRAMS

ACCELERATOR

Identifying and scaling the next creative unicorns.

Rigorous 10-week intensive providing startups knowledge, networks & confidence to scale their companies.

LABS: PRE-ACCELERATOR

Increasing business startups in creative sectors.

Four-week "startup bootcamp" for idea-stage & pre-revenue startups. Delivered in- person and online.

LIBRARIES AS LAUNCHPADS

Expanding access to startup resources.

We work to develop a network of rural and urban libraries becoming economic resources for creative entrepreneurs.

ECOSYSTEM



TEAM

Alice Loy : Co-founder & CEO

Alice holds an MBA and a PhD and has been a leading educator, advocate, and ecosystem builder for creative entrepreneurs for two decades.

Lena Ramfelt : Lead Faculty

Lena completed her post-doctoral work at Stanford University where she remained, teaching entrepreneurship for 15 years while also coaching CEO's of Fortune 50 companies.

Bill Foulkes : Lead Faculty

Bill holds an MBA from Harvard Business School and has led accelerators and entrepreneurship programs with USA universities including Brown and RISD.

Julia Youngs : Accelerator Manager

Julia holds an MA in Community and Regional Planning, has built accelerator programs on three continents. She speaks Spanish and Portuguese fluently.

Ginny Sterpka : Creative Placemaking

Ginny leads our creative placemaking programs, holds a BA and has studied design at Fashion Institute of Technology. She is an award winning designer.

Vatsal Shah : CFO

With over a decade of experience as a licensed accountant, Vatsal manages contracts, grants and finances.

Anthony Morgan : Support Faculty

Anthony supports our Libraries programs, applying a decade of experience working with social entrepreneurs and a Masters in Org Development.

Ernie Zahn : Media Manager

Ernie provides technical and media support for all programs. An accomplished filmmaker, he tells the stories of our entrepreneurs around the world.

